



Global Wind Energy Advisory

Provides a complete assessment of global wind energy markets to help you capitalize on market opportunities and execute winning strategies.

IHS Emerging Energy Research's Global Wind Energy **Advisory** provides in-depth analysis of wind industry markets and trends, analyzing market growth and demand, policy and regulatory incentives, and competitive strategies of utilities, developers, Independent Power Producers (IPPs), technology promoters, and manufacturers.

2011 Research Themes

Global demand and policy trends:

- Which market, competitive, and policy developments will strongly influence global wind energy growth?
- How will emerging wind markets impact global growth?

Company development strategies:

- What is the future of the IPP model in global wind markets?
- What are the most successful strategies in wind for global utility companies?

Global wind turbine markets and strategies:

- How are Original Equipment Manufacturers (OEMs) looking to differentiate themselves as competition intensifies?
- Which will be most successful in the global wind market?

Global Supply chain trends:

- How are component players positioning for next generation turbines?
- How will the global supply chain shakeout and where are the key pinch points?

Market forecasts:

- Which markets will contribute the most to long-term global wind growth?
- How will North America and Europe challenge Asia in the race for top global wind market?

Advisory Benefits

IHS EER Advisory Services provide objective, independent research to support the competitive and market strategies of successful companies across the energy industry.

- **Understand** market shifts, and identify new opportunities and threats.
- **Support** long-term renewables technology investment decisions within the broader energy landscape
- **Assess** the impact of regulatory and policy shifts, supply chain issues, project finance, and technology advances.
- **Evaluate** your competition, anticipate their moves, and adjust your strategy accordingly.

Recent Research

- Alstom Plays Catch Up in the Offshore Wind Race
- Gamesa Pressed for Rapid Scale-Up
- Goldwind Expands North America Footprint
- Global Wind Energy Market Forecasts: 2011-2025
- Brazil Wind Targets New Heights
- South America Wind Demand Blows into Uruguay
- Future Trends for Latin America Wind
- Sinovel Tiptoes into US Wind Market
- Global Wind Turbine Supply Market Share Update
- ENARSA Tender Revives Argentina Wind
- Alstom Wind Picks Up the Pace
- Chile Aims High With 20% RPS
- Vestas Triple 15 Objectives Challenged
- Global Wind Plant Ownership Rankings



emerging energy research

Advisory Overview

IHS Emerging Energy Research Advisory clients are supported by a continuous flow of research, presented in formats designed to make our insights, analysis, and advice succinct and easily accessible.

On Points

Intelligence-driven, executive briefings providing direct insights into developments shaping the industry. IHS EER On Points clearly illustrate industry trends and provide strategic and tactical perspective on industry events to bring insight to:

- Strategies of the leading market players and new challengers
- Regulatory and policy developments
- Project activity: pipeline and underway
- Technology developments, industry trends, and market directions

Market Views

IHS EER Market Views provide thorough assessments of developments in renewables markets: the dynamics of the competitive landscape, regulatory developments, market segments, supply chain shifts, players' initiatives, and state or country snapshots. Market Views are highly graphical and delivered in presentation formats, making their content and conclusions powerful and easily understood.

Market Forecasts

IHS EER's Market Forecasts emerge from a rigorous assessment of the key issues and challenges facing the market, resulting in annual, 15-year projections of installed and added energy capacity as well as reviews based on recent market intelligence. IHS EER forecasts reflect the affects of global metrics that include commodity prices, natural gas pricing, and manufacturing constraints. All data assumptions are provided.

Data Insights

IHS EER's Data Insights include developer and ownership rankings by installed project, capacity, and market share. Unique tools for following the progress of the industry's key players and understanding competitors' strategies, the rankings provide data by country, including divestments, acquisitions, and new capacity and build. All rankings are accompanied by Excel back-up data.

Market Studies

IHS EER Clients receive a choice of IHS EER's Market Studies, which are primary, research-based studies, providing clients with a rich resource of market analysis, competitive analysis, and strategy review. Studies typically include technology trends, detailed regulatory analysis by country, profiles of local utilities, and analysis of strategies of developers and technology providers.

Analyst Access

With Analyst Access, IHS EER clients can contact our experts directly for detailed, tailored requests on specific market questions, for discussion of IHS EER's analytic perspectives, or for additional market intelligence. Analyst Access is also a source of different support vehicles, such as special presentations delivered by IHS EER analysts at industry events.



About IHS Emerging Energy Research

As the industry's leading provider of emerging energy market analysis, IHS EER's recognized industry experience and proven track record give you unrivaled balance and perspective on the world's renewable energy industries. Our team of research analysts matches industry experience and on-the-ground research with extensive access to key players in global renewable energy markets. IHS EER works with more than 1000 stakeholders across the industry, providing research-based advice, support, and analysis to executives and key decision-makers including utilities, developers, independent power producers, technology promoters, manufacturers, and investment companies.

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